Fall Recruiting Timeline

April – May Assigned to:

□ Conduct annual pack program planning conference for coming year. _____

□ Identify and recruit pack fall recruiting coordinator. _____

□ Send Thank You note to Principals for allowing to Recuit the previous year and ask when to contact to schedule Fall Boy Talks _____

□ Send Thank You note to Charter Organization, share successes of the year. _____

June

□ Work with pack committee to plan fall recruiting campaign and publicity. _____

August

□ Attend district fall recruiting night training and pick up marketing supplies from the council office _____

□ Order flyers from Council Office (online). _____

□ Identify and secure alternate recruiting locations for School events (as needed) _____

□ Secure locations for publicity (e.g., flyers, banners, yard signs). _____

□ Confirm dates and times of flyer distribution and roundtable event with district membership chair, district executive, and schools. _____

□ Confirm school night dates and locations. _____

□ Schedule boy talks. _____

□ Publicize fall recruiting night in the community, schools and neighborhood served by the pack. Focus on seven "hits" or contacts (e.g., yard signs, flyers posters, stickers, boy talks). _____

□ Set a recruitment goal for the pack (# of Scouts, # of dens, # of adult volunteers). _____

□ Deliver flyers to the schools. _____

September

□ Post billboards, banners, yard signs, etc. early. Display for as long as possible. _____

□ Distribute flyers in community alternate venues. _____

□ Conduct boy talks (if allowed in the schools). _____

□ Hold a fall Sign Up Night _____

- Cub Scouts wear uniforms to school on this day (or Class B Shirts)

□ Ensure that all new leaders receive Youth Protection Training and that it is recorded with Council _____

□ Promote pack and district fall events. _____

□ Hold a parent orientation meeting, 3-10 days after the fall recruiting night. _____

□ Turn in youth applications to the district within 24 hours of Sign Up Night _____

□ Promote second fall recruiting opportunity. _____

□ Follow up with families that attended the rally, but did not sign up. _____

October

□ Conduct second fall recruiting opportunity. _____

□ Turn in additional youth applications and all adult applications to the district. _____

□ Send thank-you letters and tokens of appreciation to school superintendents, school principals and chartered organizations for their support. _____

November

□ Review results with the pack committee, develop follow-up strategies, evaluate what improvements can be made. _____

□ Recognize key volunteers. _____