# CHARTING



THE WAY

OUR NEW PATHS AND PROGRESS

2018 ANNUAL REPORT

Simon Kenton Council · Boy Scouts of America



### DEAR Friends,

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law. Now more than ever, we are fulfilling that mission for not only our sons, but the full family by opening Scouting's programs to young ladies.

The year 2018 was the year for new paths, progress, and improvements. We have been fortunate to be able to expand our ScoutReach efforts thanks to a grant from the City of Columbus and partnerships with various organizations and schools. The result is the leadership development skills and character-building benefits Scouting offers which will positively impact youth in the immigrant and refugee communities.

Volunteer leadership in the Simon Kenton Council shined even brighter in 2018 with the delivery of the council's largest event held every four years, Thunderbase. In 2018, the event hosted over 5,000 Scouts, Scouters, and family members with activities and experiences compared only to a National Jamboree, only right in our backyard. The hundreds of volunteers who made this event possible truly provided a memorable experience.

2018 was also a year where more major investments were made in our camp properties. More than \$400,000 made possible new cabins, building improvements and much more. Many of these are highlighted in this annual report, with more still to come in 2019.

All of this would not be possible without you; our volunteers, donors and partners. Thank you for making a positive impact on the lives of youth along their journey through Scouting.

Sincerely,

Jeffrey R. Moe Scout Executive/CEO Gregory B. Comfort
Council President

Ron Lime
Council Commissioner



### UNION **DELAWARE** LICKING MADISON FRANKLIN **FAIRFIELD PICKAWAY FAYETTE** added in January 2019 HOCKING **ATHENS ROSS** VINTON **HIGHLAND** PIKE **JACKSON** 01 Delaware 02 Licking **ADAMS SCIOTO** 03 Arrowhead 04 ScoutReach Division AWRENCE 05 Buckeye **GREENUP** 06 Tri-Creek 07 Darby Creek 08 Ohio Valley 09 Hocking Valley\* Simon Kenton Council 10 Chief Logan **Districts** 11 Tecumseh

## Membership 2018

**Cub Scouts** 12.099 **Boy Scouts** 4,838 Venturing 306 **Exploring** 431

**Total Membership 17,674** 

Cub Scouts (girls) who joined in 2018: 598

Through an exciting year of transition for Scouting, Simon Kenton Council realized net growth in membership for 2018. This included nearly 600 young ladies joining our Cub Scout program, and 4% growth in our career Exploring program. With strong donor support expanding our ScoutReach efforts, and established partnerships for recruitment with the Columbus Blue Jackets, OhioHealth Chiller Ice Rinks and Columbus Clippers, Simon Kenton Council saw overall growth in membership of more than 1%.

\*formerly Chief Tarhe

# SCOUTING AND OUR COMMUNITIES... The Outcome of Rewarding Relationships



# CITY OF COLUMBUS GRANT EXPANDS OUTREACH EFFORTS

Money should never be a barrier to a young persons' participation in Scouting and thanks to a generous renewed grant from the City of Columbus, Scouting is now possible to some of our most at-risk youth; those from Columbus' refugee and immigrant communities on the city's west side.

Thanks to the support of Council President Pro Tem Michael Stinziano, a \$15,000 grant was awarded to deliver Scouting efforts on the west side of Columbus, with a focus on the Wedgewood community. This is being done in partnership with various organizations and schools serving immigrant and refugee families.

# >325,000 Service Hours THROUGH COMMUNITY PROJECTS IN 2018.

Throughout 2018, Scouts in Simon Kenton Council fulfilled Eagle projects, CPR trainings, and numerous other service efforts in our communities. One example of this service was provided by Pack 428 from Delaware District who honored our service members on Memorial Day. In November, Scouts participated in the council's Good Turn for America initiative, Scouting for Food. Through this effort, more than 15,000 service hours were logged and close to 48,000 nonperishable food items were collected. Our Scouts made a huge impact on the lives of families during the holiday season, and all year long.

# MAJOR IMPROVEMENTS... an Investment in our Properties

Thanks to support from generous partners, donors, and volunteers, our camp properties have benefited from a wide range of upgrades and improvements. From our camp facilities to primary camp assets, here are some significant examples:

#### Camp Lazarus

Yassenoff Shelter replaced... Thanks to a generous grant from the Columbus Foundation and a private donor, Simon Kenton Council was able to replace the long-standing shelter with a new, larger one. Still named the Yassenoff Shelter, this heavily used structure has a new foundation and roof.

Major repairs to Exchange Lodge Chimney... After falling into major disrepair, the signature chimney in the Exchange Lodge has been renovated. Not only is it back to being safe for internal use, the outside fireplace is back in working order.

#### **Chief Logan Reservation**

New Roof on Mead Lodge... Thanks to the generous support of the Weise family, Mead Lodge has a new roof. A regularly used building both for summer camp and in the off-season, Mead Lodge can now function without fear of water damage taking it out of commission.

New staff cabins added... As part of a multi-year plan to replace the staff cabins in Wells Camp at Chief Logan Reservation, 10 new cabins are on-site with three more fully funded. This is a great addition to the camp and will be used by staff during summer camp and rentable by Troops and outside groups the rest of the year.

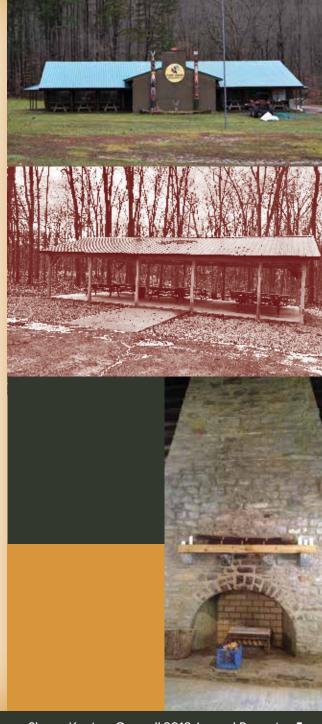
#### Camp Falling Rock

Lodge renovations... The Kiwanis Lodge received a \$3,000 facelift thanks to a donation from the Order of the Arrow. This included new stone siding, many new windows and better insulation.

New building breaks ground... Visitors to Camp Falling Rock will be greeted by a new building which is housing our campmasters quarters, visitor restrooms and the trading post. Thanks to the generous support of many donors in Licking County, the new building will open its doors in 2019.

#### Camp Oyo

Ranger house upgrade... The ranger's house recently received a new septic system to replace the failing system. This may appear a small update, but an important one for Ranger Matt Taylor!



# PROGRAM Highlights

## BOY SCOUT SUMMER CAMP

In-Council Resident Camp 1,215 Out-of-Council Resident Camp 1,512 High Adventure (Philmont, Sea Base) 111

Total Attendance 2,838

## CUB SCOUT SUMMER CAMPING

Cub & Webelos Resident Camps 356 Cub Scout Day Camp 1,504

Total Attendance 1,860



# THUNDERBASE 2018 An Unforgettable Event & Attended 5,000 Strong



Thunderbase is the ultimate Scouting experience, held once every four years for Scouts of all ages and their families. Thunderbase 2018 was a huge success, held May 4–6 at the Ross County Fairgrounds with about 5.000 in attendance.

Activities included archery, rock climbing, zip lining, BMX biking, a 2K & 4K run, a live concert, military demonstrations and an exciting firework show. Event sponsors included the Columbus Blue Jackets, Columbus Clippers, COSI, Huntington, OhioHealth Chiller Ice Rinks, Leaver Insurance and Columbia Gas of Ohio.

It was through Columbia Gas' support that we were able to bring a fun, educational element to the event. This included presentations using natural gas and fire, stressing the importance of two safety rules: "Smell & Tell" and "call 8-1-1 before you dig."

# CUB SCOUT PROGRAM Welcomes Young Ladies

As part of a pilot effort to begin welcoming young ladies into the Boy Scouts of America, many Simon Kenton Council Cub Scout Packs included girls in their 2018 spring recruitment efforts. Joining alongside their brothers, and many with no siblings in the program at all, our newest Cub Scouts signed up and got involved right away. This included many attending a council Cub Scout Day Camp program. They fished, shot BB guns, sang songs and made new friends over the summer. By fall of 2018, the pilot effort became official and girls in Cub Scouts accounted for close to 600 of the new youth Simon Kenton Council recruited by year-end.

### STEPHEN STEINOUR HONORED

with soaring new class of 325 Eagle Scouts



A night to celebrate Simon Kenton Council's newest Eagle Scout class also included honoring Stephen Steinour, Chairman, President and Chief Executive Officer of Huntington, and an Eagle Scout himself. Close to 500 Scouting families and community leaders gathered for the annual Eagle Scout Recognition Dinner where 325 new Eagle Scouts were recognized for their tremendous accomplishment of earning the highest rank a Scout can achieve. Thanks to the generosity of the corporate community, it was a record-setting year for funds raised in support of the local Scouting program.

## SCOUTREACH PARTICIPANTS **HEAD TO DAY CAMP...** THANKS TO Kiwanis Grant

The Day Camp experience is important for all Cub Scouts. And for many in Simon Kenton Council's ScoutReach program, going to Day Camp is their first time experiencing the great outdoors... hiking, swimming and creeking.

Thanks to support from the Kiwanis Club of Columbus, some of our most at-risk Scouts attended Cub Scout Day Camp at no cost to their families. They spent a week at camp learning new things, making new friends and taking on new adventures. Transportation and

stipend leadership were provided to help eliminate barriers to participation.



# COUNCIL Advancements

### **COUNCIL ADVANCEMENTS**

- 325 Scouts earned the Eagle Award
- 807 Webelos Scouts completed the Arrow of Light Award
- 2,932 Boy Scouts advanced in rank
- 8,950 Cub Scouts advanced in rank
- 12.957 merit badges earned

### MERIT BADGE HIGHLIGHTS

- 3.340 STEM & environmental stewardship badges earned
- 3,462 health & fitness badges
- 3,415 civic engagement & business badges earned
- 2,740 arts & culture badges earned

The Simon Kenton Council is dedicated to improving the lives of local youth by programs that target environmental conservation, childhood obesity, and advancements, Scouting youth develop prepared for studies in math and science.

# FINANCIAL

### 2018 REVENUE

Direct Public Support \$1,441,438 **United Way Support** \$115,629 Activity & Camping Fees \$1,333,965 Sale of Scout Supplies (Net) \$8.865 Popcorn Sales \$1.052.972 Investments & Other Revenue \$578.691

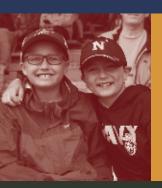
\$4,531,560 **Total Revenue** 

### 2018 EXPENSES

\$3.869.289 Program Management \$227,605 **Fundraisina** \$455,211 Charter & National Service Fees\$78.542

**Total Expenses** \$4,630,647

**Unrestricted Net Assets** Beginning of Year \$371,441



### SECOND CENTURY SOCIETY Recognition

Members of Simon Kenton Council's Second Century Society were recognized at a special reception following the September executive board meeting. These individuals, and others not able to attend, have made outright gifts of \$25,000 or more payable over five years, or a deferred gift of \$100,000 or more to the council. We thank them for their generous support of Scouting.



## NEED IS MET IN RURAL COMMUNITY... THANKS TO THE GRAY FOUNDATION



Scouting has long answered the need to provide positive mentorship for atrisk youth in Ross County through our after-school program. But after the loss of a major funding source in early 2018, a decision needed to be made about its future.

Longstanding partner, the Thomas J. and Marjorie S. Gray Foundation came to the rescue and provided the financial support needed to ensure the continuation of this important effort. The Foundation's support provides for regular meetings led by stipend program leaders, uniforms and supplies for activities, field trips, transportation to day camp and so much more.

The Gray Foundation was formed in 2014 as a result of a legacy gift from the estate of Thomas J. Gray who was actively involved in Boy Scouting for 85 vears. Simon Kenton Council has been a fortunate recipient of support from the Foundation since its forming.

### 2018 EXECUTIVE Board Members

Beau Arnason

Dr. Richard H. Billman, II\* (Chief Logan)

Deanna Biros, ABC

R. Todd Boyer

Bruce Boyle

G. Ross Bridgman, Esq.

Scott Brown\* (Exploring)

Kim Campbell

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Erik F. Yassenoff

<sup>\*\*</sup>Denotes youth member elected in their position as Order of the Arrow Lodge Chief and Venturing President



# EXECUTIVE Leadership

### 2018 EXECUTIVE COMMITTEE & COUNCIL OFFICERS

President

Commissioner

Treasurer

Assistant Treasurer

Vice President

Administration

Vice President District Operations

Vice President Marketing

Vice President Membership

Vice President Programs

Vice President Properties

Vice President

Revenue Development

Vice President ScoutReach

Past President

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Michael L. Price

Daniel Gilkey

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Christopher L. Miller, Esq.

Deanna Biros, ABC

Gregory J. Krabacher

Susan D. Vasko, MD

Jay Jacobsmeyer

Beau Arnason

Kim Campbell

Judge Guy L. Reece, II

Jeffrey R. Moe

<sup>\*</sup>Denotes members in their positions as District Chair

## THANK YOU TO OUR DONORS

### \$75,000+

American Electric Power Foundation

### \$50,000-\$74,999

United Way Of Central Ohio (donor designations)

### \$25,000-\$49,999

Battelle Foundation Fund of The Columbus Foundation Thomas J. & Marjorie S. Gray Foundation Huntington Bank

### \$10,000-\$24,999

City of Columbus Columbia Gas of Ohio Columbus Blue Jackets Foundation The Columbus Foundation Gregory B. Comfort **Davis Foundation Easton Community Foundation** George J. Igel & Co., Inc. Greif, Inc. The Harry C. Moores Foundation Honda Ingram-White Castle Foundation L Brands Foundation Mount Carmel Health System PACCAR, Inc. Park National Bank The Reinberger Foundation United Fund of Jackson County United Way of Fairfield County Wolfe Associates, Inc. Worthington Industries

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318 Chillicothe Street Portsmouth, OH 45662 740.354.2811 • 740.354.2812 (Fax)

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A funded program partner in select communities.

### **18.000 SCOUTS STRONG:**

The Simon Kenton Council is one of the largest Boy Scout Councils in the nation, serving 18 counties in central and southern Ohio, and Greenup county in northern Kentucky. With more than 40 employees and nearly 6,500 volunteers, we deliver the Scouting program to 18,000 youth at 533 chartered organizations.

Simon Kenton Council is a 501(c)(3) charity. We rely on local contributions to deliver character development programs, camping facilities, youth and adult training, service centers, professional support and more.

