**How to Select Your Prizes**

- Sell any item and receive the Popcorn Sale Patch.
- Sell $75 or more and receive a Popcorn Sale Patch AND any Level 2 Prize.
- Sell $125 or more and receive a Popcorn Sale Patch AND a prize from the level you achieve; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the Level Achieved.

**Example:** Sales of $575 choose one prize from Level 7...OR...TWO prizes from Level 4 and ONE prize from Level 3; etc.

All prizes are subject to substitution by Keller Marketing after consultation with your local Council. All substitutions will be for an equal or greater value prize.

**Grab Bags**
Be surprised - Each Grab Bag is valued at 50% more than the other prizes within that level. The prizes included in each Grab Bag may not be pictured on this brochure. Grab Bags within each shipment to each Unit will be identical.