



2020



ANNUAL  
REPORT



BOY SCOUTS OF AMERICA  
SIMON KENTON COUNCIL



# Scouting Family,

**Prepared. For Life.** If 2020 taught us anything, it's that life doesn't always go as planned. But in true Scouting fashion, the youth, volunteers and staff within the Simon Kenton Council proved that we can adapt to whatever comes our way. We were prepared to turn challenges into opportunities, and we are prepared to ensure Scouting thrives for years to come.

2020 saw many firsts for our Council – summer camp in a box, an online merit badge university, unit meetings over Zoom, and virtual roundtables and training. Outdoors we experienced socially-distanced hikes, fishing, rocket launches, and backyard campouts. We're proud of how leaders found creative ways to keep Scouts engaged and advancing, including our first class of female Eagle Scouts. Indeed, seeing young people gain new skills, overcome obstacles, and demonstrate leadership among their peers and in their communities inspires us to keep Scouting strong.

As we prepare for the future, we understand that Scouting must evolve. Our national organization is navigating a restructure, looking to deliver support and services to councils as efficiently and effectively as possible. We are reviewing and adapting our local structure, too, making the best use of financial and operational resources to develop the youth of today and tomorrow.

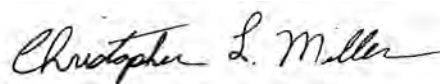
We recognize that our membership is changing. Today's youth are more tech-savvy, culturally diverse, globally connected and innovation-minded than previous generations. We're designing our programs, camps, facilities and experiences to appeal to our current members and those who haven't yet discovered all that Scouting offers. We want Scouting to be a place for all.

Scouting has existed in our country for 110 years, bringing adventure, excitement and once-in-a-lifetime opportunities to our youth. We believe there is no better program for building character and developing future leaders. With the support of our families, dedicated volunteers and communities, we are confident that Scouting will endure. Scouts are our future, and we've never been more confident that our future is bright.

Sincerely,



**Jeffrey R. Moe**  
Scout Executive/CEO

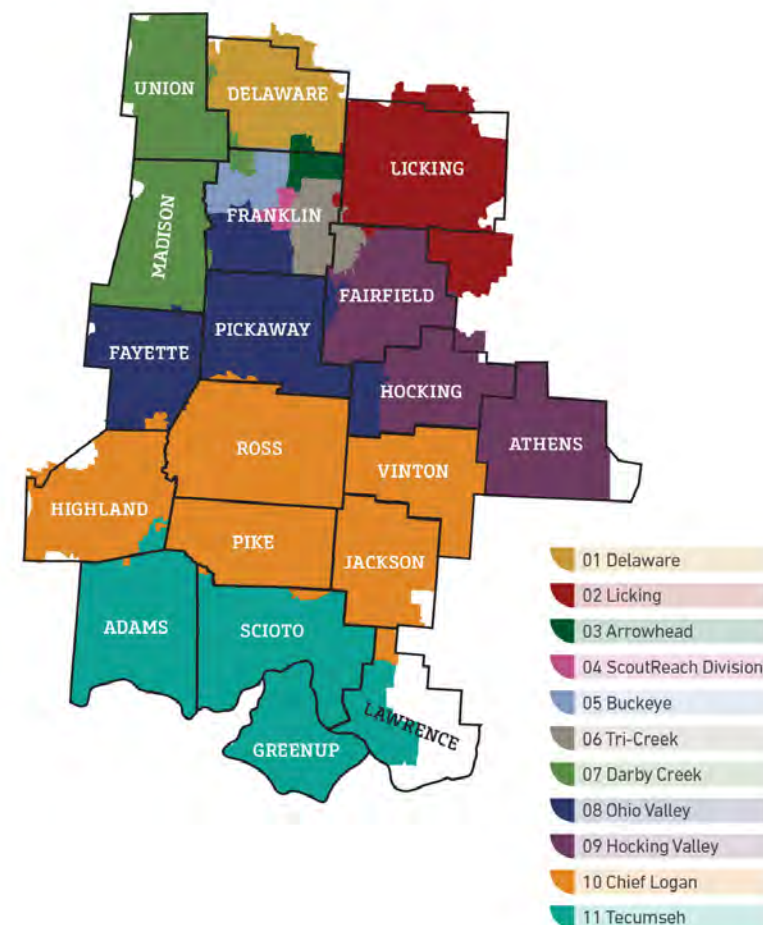


**Christopher L. Miller, Esq.**  
Council President



**Christopher S. Sherman**  
Council Commissioner

## SIMON KENTON COUNCIL, BSA TERRITORY MAP



## 2020 COUNCIL MEMBERSHIP

Cub Scouts	7,535
Scouts BSA	4,036
Venturing	145
Exploring	112

**Total Membership: 11,828**

## ONE SCOUTING FAMILY FOR ALL

2020 was a unique year.

Scouting experienced many changes as we transitioned activities to virtual or socially-distanced environments.

Our Scouts pursued opportunities to serve others during a pandemic. Donating PPE, running food drives, and creating ear savers for first responders became a new way for a Scout to be helpful. Eagle projects didn't stop. Scouts continued to do Good Turns.

Nothing has stopped Scouting from moving forward and offering tailored experiences to youth across central and southern Ohio, and northern Kentucky.

As we look forward, we're excited to see how Scouting will grow and thrive.



The Greif logo, featuring the word "GREIF" in a bold, white, sans-serif font with a registered trademark symbol, set against a dark background.The Honda logo, featuring the word "HONDA" in a bold, white, sans-serif font, set against a dark background.

## GREIF & HONDA Extended Support to SKC in 2020

Even in a difficult year like 2020, Simon Kenton Council received support from many community partners. Two long-time funders who stood out for their generous approach were Greif and Honda of America Mfg.

In both cases, the programming usually supported by their donations could not be run because of social distancing requirements, but both Greif and Honda of America Mfg. were quick to tell us that in this most unusual year, we were free to divert their funding to the general operation of the council. That helped make it possible to keep the infrastructure of the council intact through the difficult months of shutdown and allowed us to be teed up for success when everything fully reopens.

## More Than 300 Eagle Scouts Recognized at Virtual Event

We celebrated our newest class of Eagle Scouts alongside President & CEO of NiSource, Joseph Hamrock, at our Virtual Eagle Event in September. Many joined in on the online celebration to recognize these young men and future leaders of our workplaces and communities.

While the event looked different due to COVID-19, we continued the tradition of involving many of our Eagle Scouts in speaking roles. Haden Fulkerson shared a tribute to parents and Aaron Fernando shared about why Scouting is important to him. A special thanks to NiSource, a parent company of Columbia Gas, AEP Foundation, and many other generous corporate supporters who ensured the event was an all-around success!



## Building Camps to Focus On The Future



***Spending time in the great outdoors is a favorite activity for Scouts and volunteers alike. Our council camps, which are open year-round, offer an abundance of opportunities for Scouts to explore, build outdoor skills, and have fun with friends.***

### Outdoor Adventure

While overnight summer camps weren't possible during 2020, our campgrounds served as the backdrop for many safe and socially-distanced activities: Monster Mash, Shoot-o-Ree and University of Scouting at Camp Lazarus, Green Bar training at Camp Falling Rock, and weekend camping and training events at Chief Logan Reservation and Camp Oyo.

### Camp Improvements

2020 saw improvements to our camps thanks to generous financial and in-kind contributions along with hard work by our dedicated volunteers. Enhancements included a new water line at Camp Oyo and renovations to Kelly Lodge at Camp Lazarus. We also finalized plans for a much-needed replacement of the aging Camp Lazarus ranger house. The current house will be removed in partnership with the Delaware Area Career Center firefighter training program.

### Master Planning

As we plan for the future, we've set our sights on redesigning what is currently Camp Falling Rock, creating a unique destination with upgraded buildings, infrastructure, and camping and program areas. Camp master planning work is underway in partnership with Environmental Design Group (EDG), an Ohio-based firm that specializes in camp, park, and recreational camping. We're excited to realize our vision of creating memorable and meaningful outdoor experiences that inspire Scouts for years to come.



# PROGRAM HIGHLIGHTS

## MERIT BADGE UNIVERSITY

Attendance Overall	3,772
Out-of-Council Attendance	2,230
Council Earnings	\$28,175

## TOP 5 BADGES EARNED

Communications	275
Chess	325
Environmental Science	156
Fire Safety	200
Sustainability	215



## Even While at Home, Scouting Continues

Scouts, leaders, families, and supporters have kept Scouting moving forward! The Council's Scouting at Home program brought experiences like Online Merit Badge University, Day Camp in a Box, and the SKC Virtual Camp experience into homes of thousands of Scouting families. Families created makeshift camps in basements, garages, and backyards.

Online Merit Badge University saw Scouts from across the globe participating in online sessions to earn merit badges. From New York to California, Puerto Rico and Europe, SKC was able to help 3,772 Scouts work toward badges like Communications, Family Life, Cooking, and more!

Day Camp in a Box was an exciting offering for Cub Scouts who wanted to bring the camp experience home. Each box equipped youth with activities to span five days of at-home camp. And our Virtual Summer Camp brought videos from staff at Chief Logan Reservation & Camp Falling Rock to our older Scouts.



## Eagle Scouts Soar! Welcoming Our First Female Eagles

Eagle Scouts have been leading positive change in their communities for more than a century. That tradition continues with the historic inaugural class of female Eagle Scouts.

Simon Kenton Council celebrated the first female Eagle Scout in the council toward the end of 2020. Abby Kellett earned her Eagle along with her brother, Jack. Sibling Eagles are rare, but this scenario was even more unique.

When the Boy Scouts of America expanded its membership requirements, Abby, like many other young females, jumped at the chance and wanted to earn the Eagle rank as soon as the extension was given to female Scouts.

Projects for these Scouts ranged from foster care "go-bags" to creating garden beds and running equipment drives.

SKC is proud to recognize the following female Scouts who will be a part of the inaugural class: Abigail Kellett, Catrina Smith, Katherine Smith, Elaine Smith, Cynthia Stevens, Isabelle Stowe, Mariam Tarazi and Caroline White.

# COUNCIL ADVANCEMENTS

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- 280 Scouts earned the Eagle Award
- 675 Webelos completed the Arrow of Light Award
- 1,947 Scouts BSA advanced in rank
- 4,917 Cub Scouts advanced in rank

## MERIT BADGE HIGHLIGHTS

- 6,348 merit badges earned
- 1,521 STEM & environmental stewardship badges earned
- 1,524 health & fitness badges earned
- 2,628 civic engagement & business badges earned
- 675 arts & culture badges earned

The Simon Kenton Council is dedicated to improving the lives of local youth by addressing issues related to general education, public health, and quality of life. Scouts are directly engaged in programs that target environmental conservation, childhood obesity, and boosting math and science aptitude. Through merit badge programs and advancements, Scouting youth develop self-worth, become environmentally conscious, more civic-minded, learn healthy habits, and are better prepared for studies in math and science.



# FINANCIAL REPORT

## 2020 REVENUE

Direct Public Support	\$1,185,341
United Way Support	\$82,964
Activity & Camping Fees	\$215,853
Sale of Scout Supplies (Net)	\$5,512
Popcorn Sales	\$518,008
Investments & Other Revenue	\$930,925

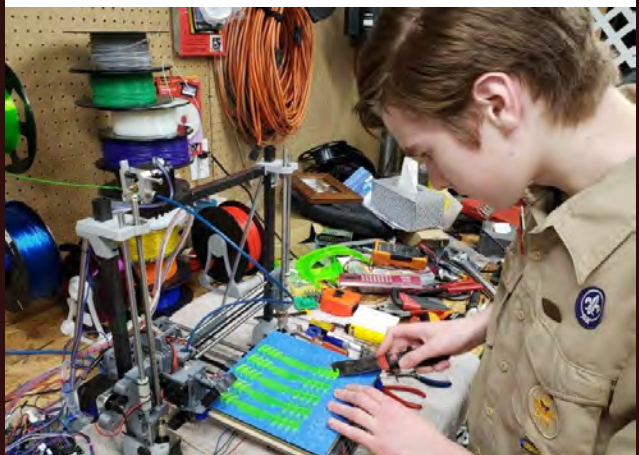
**Total Revenue** \$2,938,603

## 2020 EXPENSES

Program	\$2,307,486
Management	\$399,964
Fundraising	\$369,198
Charter & National Service Fees	\$82,570

**Total Expenses** \$3,159,218

Unrestricted Net Assets  
Beginning of Year \$96,899



## A Scout is Friendly, Kind, Courteous and Helpful!

With an increased need for Personal Protective Equipment (PPE) during the COVID-19 pandemic, Scouts across the nation did whatever they could to help. The Rucker family used their personal 3-D printer to help medical staff, first responders and similar groups; Reid Miller and his Troop donated medical supplies to first responders, and Chloe Stewart and her Troop collected food donations for her community.

The Ruckers donated over 1,000 ear savers to medical staff and first responders across the nation. Reid and his Troop were able to provide hand sanitizer, gloves, and toilet paper to the Genoa Township Fire Department. Chloe, with the help of her parents, fellow Scouts, and community collected enough donations to provide a week's worth of food for 26 families in her school district.

These are not the only stories of Scouts helping others during 2020. We're proud of all of our Scouts who showed that kindness and helpfulness can be shown even during the hardest of times.



# 2020 Executive Board Members

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Bruce Boyle  
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\*Denotes Members elected in their position as District Chair

\*\*\*Denotes Youth Member elected in their position as Order of the Arrow Lodge Chief and Venturing President.

# EXECUTIVE LEADERSHIP

## 2020

## EXECUTIVE COMMITTEE & COUNCIL OFFICERS

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Vice President District Operations	Charles W. "Chip" Herr, III
Vice President Marketing	Will Duderstadt
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Vice President Program	Susan M. Vasko, MD, FACS
Vice President Properties	Jay M. Jacobsmeyer
Vice President Revenue Development	R. Todd Boyer
Immediate Past President	Gregory B. Comfort
Journey To Excellence Champion	Ronald R. Lime, Jr.
Scout Executive/Secretary	Jeffrey R. Moe

# THANK YOU TO OUR DONORS



*Donors listed include all those who contributed to our annual operating support recognized by Simon Kenton Council in 2020. Select gifts may include in-kind support or services.*

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## \$25,000-\$99,999

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807 Kinnear Road, Suite 200  
Columbus, OH 43212  
614.436.7200 • 800.433.4051  
614.436.7917 (Fax)

## Chillicothe Service Center

991 E. Main Street  
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BOY SCOUTS OF AMERICA®  
SIMON KENTON COUNCIL

## ONE SCOUTING FAMILY, NEARLY 12,000 STRONG:

The Simon Kenton Council is one of the largest Boy Scout Councils in the nation serving 18 counties in central and southern Ohio and Greenup County in northern Kentucky. With more than 20 employees and nearly 4,500 volunteers, we deliver the Scouting program to nearly 12,000 youth at 453 chartered organizations.

Simon Kenton Council is a 501(c)(3) charity. We rely on local contributions to deliver character development programs, camping facilities, youth and adult training, service centers, professional support and more.