

Why Sell Popcorn

- Turn-key unit fundraiser - No upfront money required, no risk to unit.
- Scouts can earn their way in Scouting with just one fundraiser a year.
- Personal growth program for Scouts with BSA advancement opportunities.
- 70% of every purchase goes to support local Scouting
- High quality and best tasting products.
- Multiple ways to sell - Storefront sales, wagon sales, take order, and online sales



Best Ways to Sell

Storefront Sales	Involves coordinating booths in high foot traffic locations throughout your community. Begin the reservation process early (in the spring and summer) to reserve the best locations. It is best practice to have ONE Scout and ONE parent at each shift to cover more shifts during the course of the sale.
Wagon Sales Door to Door with Product	Involves the Scout bringing product door-to-door to customer residences to ask for support. This method is preferred for neighborhoods close to home. A large percentage of home-owners say that no Scout has ever come to their door, missing this great opportunity. Product is carried with the Scout in a wagon or vehicle, making it a quick and easy process for the customer.
Wagon Sales Take Order	Scouts collect orders on their order form, for product to be delivered at a later date. The Scout turns in the order form to the unit's popcorn team, to be ordered and delivered later. This can also be taken through neighborhoods, but is great for parent's co-workers, friends and family. It is at the unit's discretion whether money is collected up front or upon delivery.
Online Sales	Online sales are easier than ever for you to sell to out-of-town friends and family. After your Unit Kernel signs you up for a Seller ID, a Scout profile can be setup and managed using a web browser (www.MyPRPopcorn.com) or by downloading "My PR Popcorn" app on your Android or Apple smart phone. Customers pay securely online and the product is shipped directly to them. The unit has no involvement in the ordering or shipping process.



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