



SIMON KENTON

COUNCIL 2025

PRPOPCORN.COM

WHY SELL POPCORN?



SCOUTS CAN LEARN...



Responsibility



Follow-Through



Customer Service



Goal Setting



Perseverance

POPCORN PAYS FOR...



Outdoor activities, camp maintenance & adventures



Yearly fees & renewals



Uniforms, patches & awards



Unit gear & supplies



High adventures



Celebrations, traditions & advancement

POPCORN PAYS FOR SCOUTING ADVENTURES POPCORN = PROGRAM!



Fund all your program related expenses and activities that you want your Scouts to enjoy this year, through Propcorn.

- **Yearly Membership Dues**
- **Scout's Life Magazine**
- **Uniforms, Patches, and Awards**
- **Camping Trips**
- **Hikes**
- **Celebrations**
- **Blue & Gold Banquet**
- **Court of Honor**
- **Pinewood Derby**
- **Meeting Supplies & Equipment**
- **and more...**

WHO WE ARE

Attention to detail is paramount. Since 1983, we have been creating high-quality popcorn. Over the last 42 years, we have partnered with different Boy Scout councils, tailoring each sale to maximize the unique strengths and resources of each council. This customization includes designing containers, offering exclusive products, and creating personalized promotions.

"Our goal at Pecatonica River has been and always will be to make the best Popcorn possible, consistently, efficiently and with high attention to detail. This goal is what keeps us in business year after year"

Nick Solomon.
~President

2025 PRODUCT MIX

YOUR FAVORITE POPCORN and MORE!



YELLOW POPPING CORN

America's healthiest snack food in a re-sealable Adventure tub! Pops up tender for that fresh popcorn taste you're craving.

Net Wt. 2 lbs ▲ \$15 ☹️ Ⓢ



CLASSIC CARAMEL CORN

Glazed to perfection with real butter and brown sugar to create a flavor to remember, with a crunch you can't forget.

Net Wt. 8 oz. ▲ \$15 ☹️



BUTTER MICROWAVE (15 PACK)

Take advantage of this convenient way to enjoy a freshly popped taste with a rich butter flavor. 0 grams of trans fats.

Net Wt. 37.5 oz. ⬆️ \$25 ☹️ Ⓢ Ⓜ



KETTLE CORN MICROWAVE (15 PACK)

Experience the combination of the sweet, yet salty flavor of Kettle Corn anytime. 0 grams of trans fats.

Net Wt. 37.5 oz. ⬆️ \$25 ☹️ Ⓢ Ⓜ



TRAIL MIX

This flavorful treat has roasted peanuts, raisins, butter toasted peanuts, chocolate candies, sunflower seeds, and almonds.

Net Wt. 14 oz. Ⓢ \$25



MOUNTAIN MUNCH NEW!

Classic Caramel Corn mixed with Pecans, Cashews, and Almonds all drizzled in chocolate.

Net Wt. 14 oz. ⬆️ \$25



CARAMEL SEA SALT

Caramel corn made with real butter, brown sugar, and the perfect amount of sea salt. The crunchy, sweet, and salty combination will leave you wanting more.

Net Wt. 15 oz. ⬆️ \$30 ☹️

OSU



MILK CHOCOLATY PRETZELS

If you like sweet and salty flavors, then you'll love these chocolaty covered pretzels!

Net Wt. 15 oz. ⬆️ \$35

Blue Jackets



DOUBLE BUTTER MICROWAVE (28 PACK)

Bring the taste of the theater home with this buttery popcorn snack. Each package is bursting with twice the buttery flavor. 0 grams of trans fat.

Net Wt. 70 oz. Ⓜ \$35 ☹️ Ⓢ Ⓜ



CLASSIC TRIO

Everyone's favorite blend of sweet and savory, a snack you won't be able to put down. Mix them together for a Chicago style treat, or enjoy them individually.

Caramel Corn, Cheddar Cheese, Butter

Net Wt. 17.75 oz. Ⓢ \$40 ☹️



CHEESE LOVERS

Cheese, cheese, and more cheese! A combination that will satisfy any cheese lover's appetite.

Cheddar Cheese, Jalapeño Cheese, Buffalo Ranch, White Cheddar

Net Wt. 15 oz. Ⓢ \$50 ☹️



CHOCOLATE LOVERS

Our Chocolate Lovers tin features five sweet treats that you can't resist!

Milk Chocolatey Pretzels, White Chocolatey Pretzels, White Ruby, Peanut Butter Cup, Sea Salt Splash

Net Wt. 55 oz. Ⓢ \$60



MILITARY DONATION

Send the gift of popcorn to our military men and women, their families, and veterans' organizations. The popcorn will be shipped directly and is not available for local delivery.

☹️ \$30



MILITARY DONATIONS

A military donation allows customers to purchase popcorn for the military men & women serving our country, while supporting Scouting at the same time.



PECATONICA RIVER POPCORN®

TOOLS TO BOOST SALES



SALES FLYERS

Scout takes the flyer door to door to collect orders.
Form has spaces for up to 30 names.



DOOR HANGERS

Lists online store product mix for customer to purchase
using Scout seller id with no delivery by Scout.



TAKE-TO-WORK
TENTS

Display your popcorn at a high-traffic area like your
workplace to boost sales easily!



TASTING KITS

Scouts taste product and share their experience with
customers.



BULLET BOARDS
& TOTES

Draw attention to your sale.

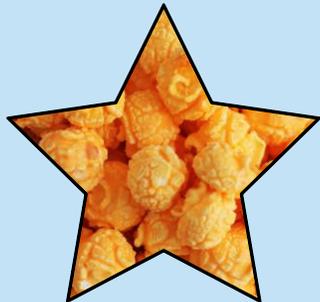
TASTING KIT



FAMOUS PR POPCORN TASTING KIT

The purpose of a tasting session is to have each Scout try 1-2 kernels of each flavor. Let the Scouts vote on their favorites - have fun with it!

Boost your sales with a tasting session. Foster familiarity and product knowledge. Encourage the Scouts to share their tasting experience with potential buyers.





WHERE TO SELL



Show & Sell

Set up in high traffic area
Popcorn is ordered in advance on consignment from Council



Show & Deliver

Combine Show & Sell and Take Order
Popcorn is taken door to door & sold on the spot



Take Order

Traditional way of going door to door
Popcorn is delivered after the sale



Online Store

Customers can support all across the country
Each Scout gets credit for sales

SCOUT SCRIPT & BEST PRACTICES



SCOUT SCRIPT

"Hello! My name is _____ and I am with pack/troop _____. I am selling popcorn to earn my way to _____ and support our camp outings. I have some great popcorn flavors available for sale. My favorite flavor is _____ and I know you will love our popcorn assortment. Would you consider supporting me?"

*****Always thank your customer, even if they do not purchase. Be cordial & kind.**

SELLING TIPS

- **Be in Uniform** - always wear your clean uniform.
- **Know Your Products** - know the names & types of popcorn you are selling.
- **Be Prepared** - practice your sales script and pitch. Have confidence and smile!
- **Always Thank your Customers** - even if they do not purchase.
- **Follow Scout Safety Tips** - buddy system, road-rules, money management and curfew.



ONLINE STOREFRONT

SHOP ONLINE!

PRPOPCORNSTORE.COM

Every purchase goes to the Scout's unit and Council in their name

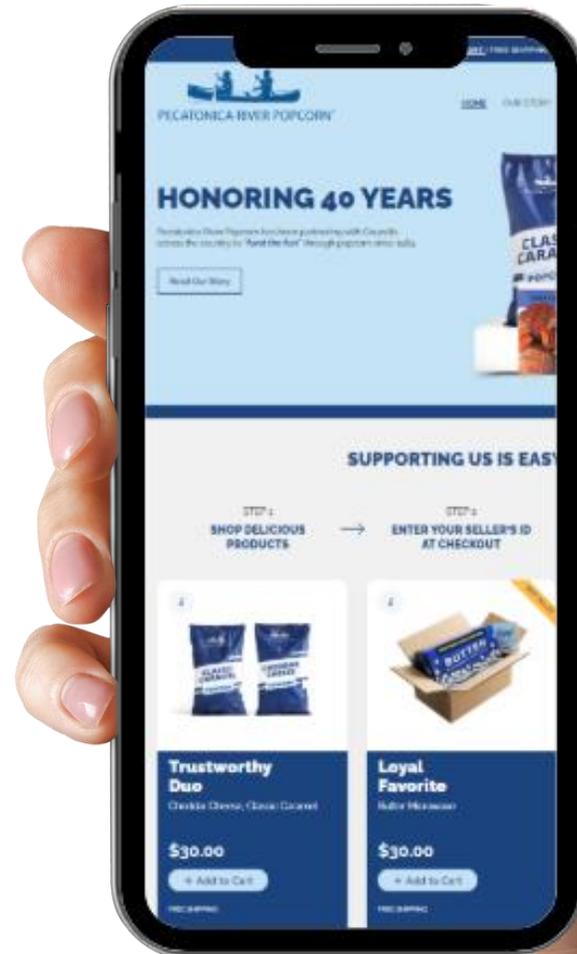
FREE SHIPPING

No deliveries to worry about - all ships from PRP

ALL SALES COUNT!

All sales qualify for Winner's Circle!

Personable email can be sent to family & friends with customized video message



2025 ONLINE SALE



Shop our product mixes today - or support the military with our

MILITARY DONATION



 <p>Trustworthy Duo \$30.00</p>	 <p>Loyal Favorite \$30.00</p>	 <p>Friendly Bundle \$35.00</p>	 <p>Kind and Spicy Combo \$35.00</p>	 <p>Courteous Cluster \$40.00</p>	 <p>Helpful Mix \$40.00</p>
 <p>Obedient Blend \$45.00</p>	 <p>Cheerful Variety \$45.00</p>	 <p>Thrifty Brew \$45.00</p>	 <p>Brave Medley \$50.00</p>	 <p>Clean Classic \$55.00</p>	 <p>Reverent Collection \$60.00</p>

WWW.PRPOPCORNSTORE.COM



ONLINE RESOURCES

WWW.PRPOPCORN.COM

TRAINING VIDEOS

WATCH & LEARN OUR 12 VIDEOS TO HELP YOU MAKE THIS SEASON A SUCCESS!

PRINTABLE RESOURCES

RECEIPTS, LEAVE BEHINDS & MORE!

SALES TOOLS

NUTRITION INFORMATION, PRODUCT WEIGHTS & DIMENSIONS AND MORE!

PAYMENT INFO

LEARN ABOUT SUGGESTED PAYMENT OPTIONS!

Updated Website (www.prpopcorn.com)



PECATONICA RIVER POPCORN

[About Us](#) [Resources](#) [Training Videos](#) [Nutrition Information](#) [Contact Us](#)

[Account Login](#)

MyPRPopcorn

Scout & Families, Track Online Sales

Kernel Tracker

Kernel Tracker, Manage Inventory & Site Locations

Scout Boss

Place Unit Orders, Order History

POPCORN WITH PURPOSE

Fueling Adventures. Funding Futures.

Offering custom-tailored programs and premium popcorn that help Scouts dream bigger and go further.



Find Nutritional Information for all our flavors below:

 <p>Buffalo Ranch CONTAINS: MIX: NUTRITIONAL INFORMATION </p>	 <p>Butter CONTAINS: MIX: NUTRITIONAL INFORMATION </p>	 <p>Butter - Microwave CONTAINS: MIX: NUTRITIONAL INFORMATION </p>
 <p>Cajun Crunch CONTAINS: Peanuts, soy, wheat and sesame. NUTRITIONAL INFORMATION </p>	 <p>Caramel Sea Salt CONTAINS: Milk, soy. Processed in a facility that also processes peanuts and tree nuts. NUTRITIONAL INFORMATION </p>	 <p>Cheddar Cheese CONTAINS: Milk. Processed in a facility that also processes soy, peanuts and tree nuts. NUTRITIONAL INFORMATION </p>



PECATONICA RIVER POPCORN

[About Us](#) [Resources](#) [Training Videos](#) [Nutrition Information](#) [Contact Us](#)

[Account Login](#)

Downloadable Resources

Resources designed to make your popcorn season smooth, simple, and successful.

PDF DOWNLOAD Donation Receipts DOWNLOAD NOW	PDF DOWNLOAD Popcorn Receipts DOWNLOAD NOW	PDF DOWNLOAD Sorry We Missed You Cards DOWNLOAD NOW	PDF DOWNLOAD Tasting Kit Name Cards DOWNLOAD NOW
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Sign-In

Username

Password

Login

[Forgot your password?](#)

[Watch Seller ID Tutorial Video](#)

Sign-Up

 Create Unit Profile

Why Sign-Up?

- Place unit orders
- View order history
- Sign up Scouts for online sales
- Enter Scouts into Winners Circle
- Download your worksheet tool

- **Go to PRPopcorn.com**
- **Click “My Account”**
- **Click “Create Unit Profile”**
- **Council Key = 441SKC**

3 APPS TO MANAGE YOUR SALE



MY PRPOPCORN

App used to promote online sales at the Scout level through social media. ***2025 ENHANCEMENTS***



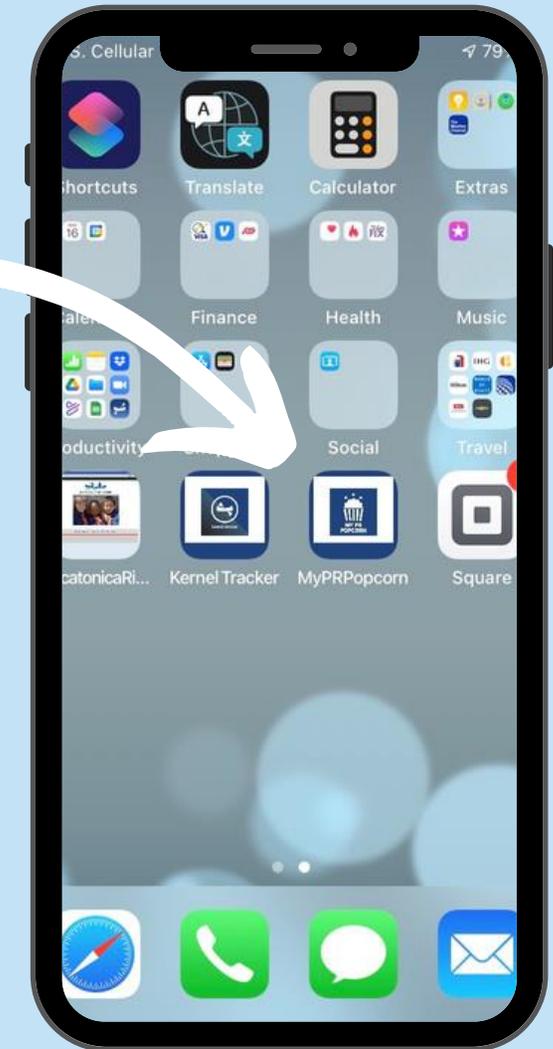
KERNEL TRACKER

App designed to manage unit level inventory down to the Scout level. ***2025 ENHANCEMENTS***



SQUARE READER

Money collection app to allow for the collection of credit cards.





USING MY PRPOPCORN

Quick & Easy Guide



**UNIT KERNEL
SIGNS YOU UP
FOR SELLER ID**

Watch for your registration email from
“Pecatonica River Popcorn”
(pops@prpopcorn.com) with the subject
“Scouting America Online Popcorn Sale”



**CREATE YOUR
PROFILE**

Click : “Register Now” in the email from
step one to get to the MYPRP platform to
create a profile. Include a picture & video!
Drive your success with a complete profile!



**SHARE YOUR
LINK!**

Share to Facebook, X, Email and/or
Text by clicking the share buttons at
the top of your profile page.!



USING MY PRPOPCORN

Quick & Easy Guide

MY PRPOPCORN DASHBOARD

- 1 Record your sales
- 2 Sign up for Show N Sell shifts
- 3 Share with those not on Social Media

1

Show & Deliver	\$75.00
Take Order Sales	\$250.00
Online Sales	\$420.00
Profile Video	Video_5_1.mov

2

3

Generate QR Code

Profile

Share Tweet Email Share

Council Pecatonica River Council
District District 1
Unit Pack 0006
Seller ID TS8L4H
Name John Doe
Goal \$1,500.00

Raising Money for For Scouts to be able to do fun things like: Camping, Hiking, Field Trips, CPR Class, and so so much more!

Edit



USING MY PRPOPCORN

Quick & Easy Guide

New Feature

RECORD SALES

Click the "Edit" button from your dashboard to enter in your Show & Deliver and/or Take Order Sales by clicking on the retail value for the respective order type.

Your unit kernel can update values from their app as well. If they do so, you will be only able to view the values for that product and no longer update.

Product Name	Retail Price	Containers	Total Price	
2# Yellow Popping Corn - AB	\$10.00	0	\$0.00	Edit
Caramel - TV Bucket	\$10.00	0	\$0.00	Edit
15 Pack Butter	\$20.00	0	\$0.00	Edit
15 Pack Kettle Corn	\$20.00	0	\$0.00	Edit
Cheddar Cheese - Salute	\$20.00	0	\$0.00	Edit
Jalapeno Cheese - Liberty	\$20.00	0	\$0.00	Edit
Kettle Corn- Eagle	\$20.00	0	\$0.00	Edit
Caramel w/Sea Salt- AF	\$25.00	3	\$75.00	Submitted by Kernel

MY PR POPCORN

- My Profile
- Upload/Edit Profile Picture
- Upload/Edit Profile Video
- Online Sales Report
- Tracking Tool
- Location
- Profile Settings
- Sign Out

Generate QR Code

Council: Pecatonica River Council
District: District 1
Unit: Pack 0006
Seller ID: TS8L4H
Name: John Doe
Goal: \$1,500.00

Raising money for For Scouts to be able to do fun things like: Camping, Hiking, Field Trips, CPR Class, and so so much more!

Show & Deliver: \$75.00
Take Order Sales: \$250.00
Online Sales: \$420.00
Profile Video: Video_5_1_mov

[Edit](#)



USING MY PRPOPCORN

Quick & Easy Guide

SIGN UP FOR SHOW N SELL SHIFTS

Click the "Location" link from the left side navigation menu.

- Click "Join" next to the shift of the location you wish to sign up for.
 - If the button is blue the shift is open
 - If the button is black the shift is closed or full
- Click "Leave" to remove yourself from the shift

The screenshot shows the 'Location' page with a table of shifts. The left navigation menu is visible, with 'Location' highlighted. A red box highlights the 'Leave' button for the 'ACME Hardware' shift. A red arrow points from the 'Location' link in the navigation menu to the 'Leave' button.

Location	Date	Shift	Schedule Time From	Schedule Time To	
ACME Hardware		Morning	9:00 AM	11:00 AM	Leave
Johnson's Market		Afternoon	12:00 PM	2:00 PM	Join
Smith's Farm		Late Afternoon	2:00 PM	5:00 PM	Join
Test Location		Sometime	10:48 AM	11:48 AM	Join
Test 2		Anytime	11:07 AM	11:07 AM	Join
Test2023		Anytime	7:55 PM	7:55 PM	Join
123 anywhere st	6-05-25	morning	10:00 AM	12:00 PM	Join

Records 1-7 of 7



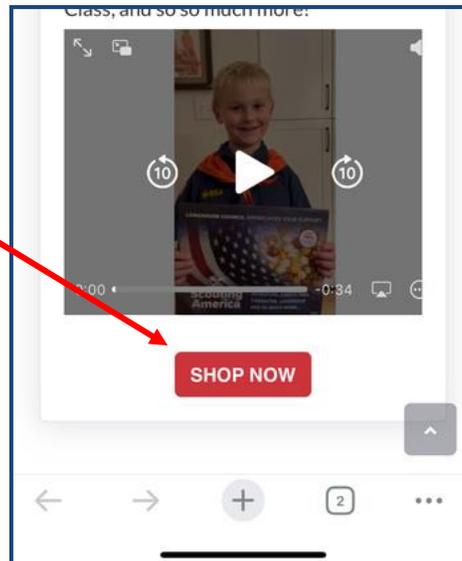
USING MY PRPOPCORN

Quick & Easy Guide

SHARE WITH THOSE NOT ON SOCIAL MEDIA

Click the "Generate QR Code" button from your dashboard..

- The QR code will take the consumer to your online profile for them to scan and view your video and why you are selling.
- At the bottom of their screen they can click "shop now" to go to the online store to support you.





KERNEL TRACKER

Quick & Easy Guide

MANAGE INVENTORY

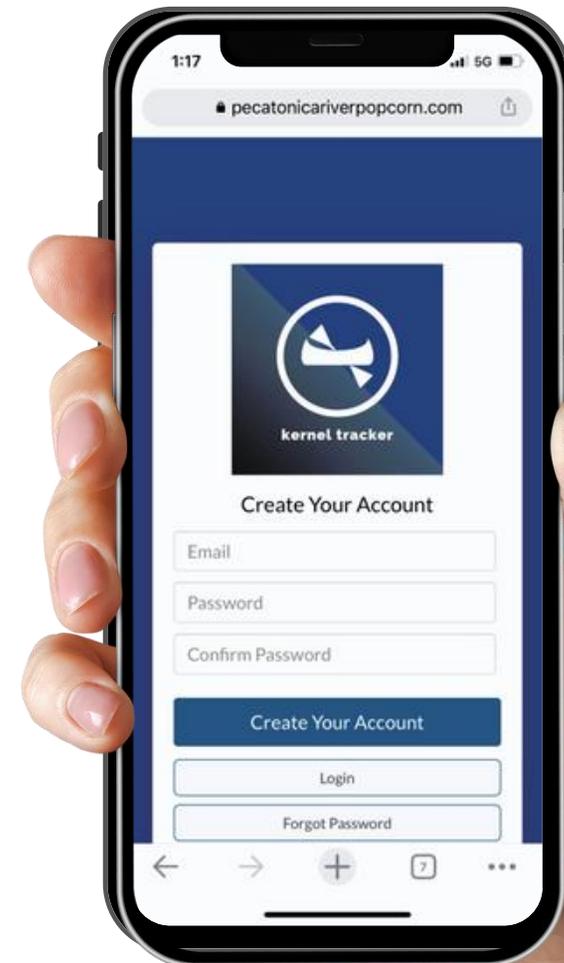
By Scout
Container
Retail Value!

VIEW DISTRIBUTED STOCK

By Scout
Container
Retail Value

MANAGE SITE LOCATIONS

Create location opportunities
Limit number of Scouts
Assign Scouts to Shifts





KERNEL TRACKER

Quick & Easy Guide

New Feature

MANAGE INVENTORY

- By Scout
 - click "Release to Scout" or "Return to Scout" to allocate inventory.
- Container
 - click "Scout" from left side navigation to see what families have entered in their app for Show N Sell and/or Take Order
 - sales. Edit values as needed.

Product Name	Retail Price	Containers	Total Price	
2# Yellow Popping Corn - AB	\$10.00	0	\$0.00	Edit
Caramel - TV Bucket	\$10.00	0	\$0.00	Edit
15 Pack Butter	\$20.00	0	\$0.00	Edit
15 Pack Kettle Corn	\$20.00	0	\$0.00	Edit
Cheddar Cheese - Salute	\$20.00	0	\$0.00	Edit
Jalapeno Cheese - Liberty	\$20.00	0	\$0.00	Edit
Kettle Corn- Eagle	\$20.00	0	\$0.00	Edit
Caramel w/Sea Salt- AF	\$25.00	3	\$75.00	Edit
Sea Salt Splash - HLn	\$25.00	0	\$0.00	Edit
Classic Trio - AH	\$30.00	0	\$0.00	Edit
Cheese Lovers - HH	\$40.00	0	\$0.00	Edit
Chocolate Lovers - CTG	\$40.00	0	\$0.00	Edit
Total			\$75.00	

Dashboard

In Stock
1,240 Containers
\$27,115

Distributed Stock
17 Containers
\$355

Sales Goal
\$2,500.00

Sales
\$775 Sales

Scouts

Release To Scout **Return From Scout**

Profile **Go To PRPopcorn.com**



KERNEL TRACKER

Quick & Easy Guide

New Feature

MANAGE SITE LOCATIONS

- Click "Location" from the left side navigation.
 - click "Scout" to assign Scouts or see who is signed up.
 - Click "Close" to close the shift and the system will distribute sales equally (you can edit this if desired).
 - Click the retail value in the Show n Sell Sales column to allocate unit inventory to the location.

Location	Date	Shift	Schedule Time From	Schedule Time To	Number of Scouts	Current Number of Scouts	Show n Sell Sales	Status	Assign
ACME Hardware		Morning	9:00 AM	11:00 AM	10	2	\$50.00	Close	Scout Close Edit Delete
Johnson's Market		Afternoon	12:00 PM	2:00 PM	2	0	\$0.00	Close	Scout Close Edit Delete
Smith's Farm		Late Afternoon	2:00 PM	5:00 PM		0	\$0.00	Close	Scout Close Edit Delete
Test Location		Sometime	10:48 AM	11:48 AM	1		\$0.00	Close	Scout Close Edit Delete
Test 2		Anytime	11:07 AM	11:07 AM	1		\$0.00	Open	Scout Close Edit Delete
Test2023		Anytime	7:55 PM	7:55 PM	1		\$0.00	Close	Scout Close Edit Delete
123 anywhere st	6-05-25	morning	10:00 AM	12:00 PM	6	0	\$100.00	Open	Scout Close Edit Delete



SQUARE READER

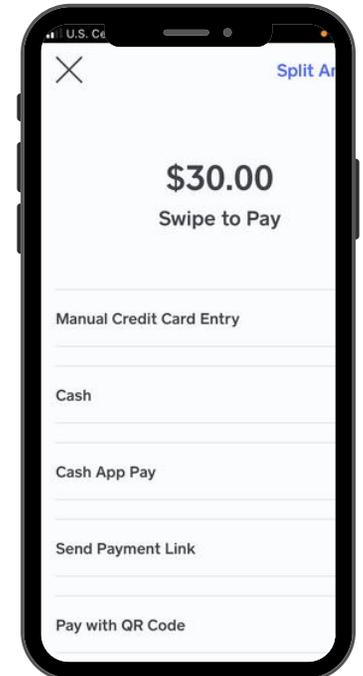
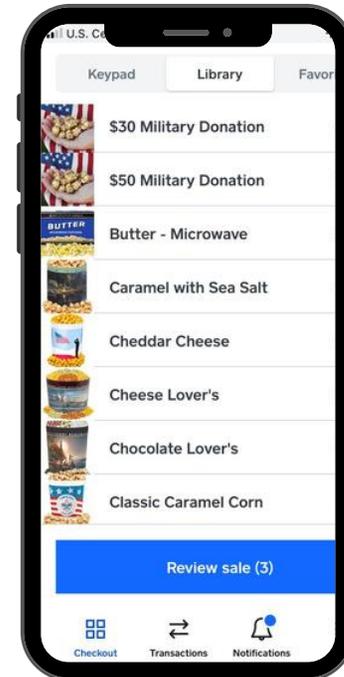
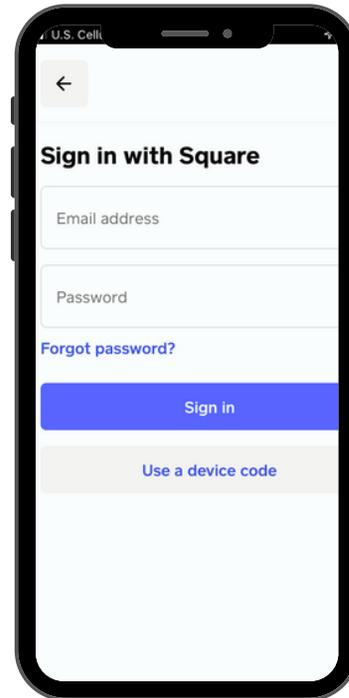
Capture Funds

PAYMENT TYPES

- Cash
- Check
- Credit Cards

EASY DEPOSITS

All money collected is deposited into the unit account for payment to the Council



UNIT POPCORN KICKOFF



The Unit Popcorn kickoff offers a fantastic chance to captivate and inspire your Scouts while also providing an ideal platform to enlighten parents about the importance of selling popcorn to sustain your Scouting program.

BEST PRACTICES

- 1** Promote the Popcorn! The best way to sell Pecatonica River Popcorn is by tasting! Have the Scout try all the flavors and pick their favorite. In addition, practice their sales pitch & review all safety tips.



- 2** Discuss the Winner's Circle Prizes! All Scout sales, including Online Sales, qualify the Scouts for our Winner Circle prizes. Highlight previous sales' winners or prizes.



- 3** Make it fun! Consider banners, posters, balloons and music to help create a fun & exciting environment. This is your opportunity to really excite the Scouts!

2025 Simon Kenton Council Popcorn Calendar

Order, Distribution and Return Information:

Pecatonica River Online Store is Open:
Friday, August 1st – Sunday, November 23rd

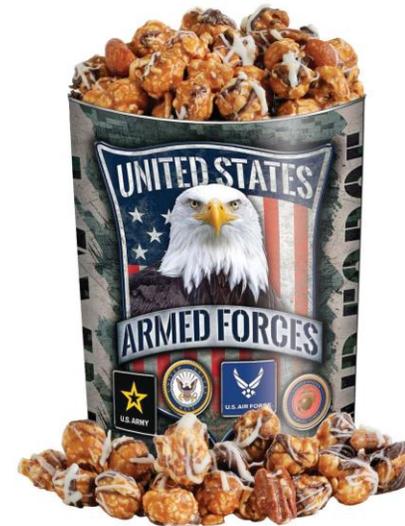
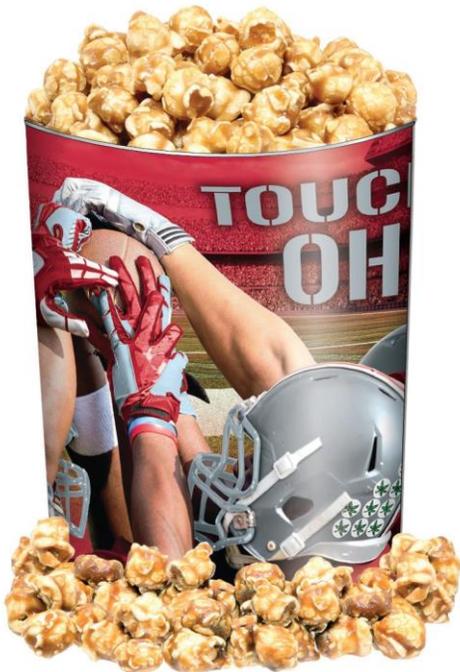
Show & Sell Orders Due:
Sunday, August 10th

Show & Sell Distribution:
Thursday, August 21st – Saturday, August 23rd
*Specifics vary by District

1st Swap Day: Saturday, September 6th

2nd Swap Day: Saturday, September 20th

3rd Swap Day: Saturday, October 11th



Final Swap Day/Super Saturday/Last Day of Show-n-Sell:
Saturday, November 1st

*Final opportunity to return popcorn **no returns on chocolate products

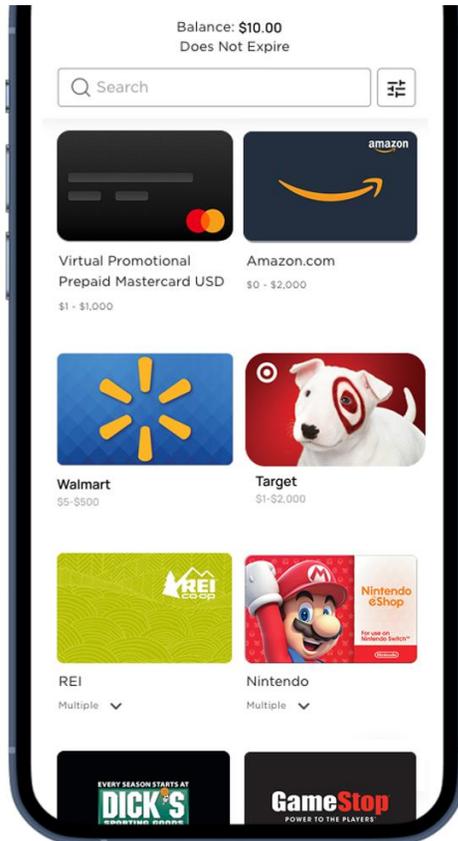
Show-n-Sell Payment Due:
Monday, November 3rd

Take-Orders Due:
Friday, November 7th

Take Order Distribution:
Thursday, November 20th – Saturday, November 22nd
*Specifics vary by District

Last Day to Place Prize Orders & Invoices Paid in Full:
Friday, December 5th

****The Simon Kenton Council will not be accepting returns of Chocolate Products. The list of chocolate products for 2025 includes Mountain Munch, Chocolate Pretzels, and the Chocolate Lover's Collection.**



Our new prize program!

Details are being finalized, we apologize that we don't have everything in place just yet.

The new program will utilize a points system that translates the popcorn sold by each Scout into gift cards in \$10 increments.

Scouts will have the opportunity to receive gift cards from roughly 15 different vendors, delivered electronically to the family email address for immediate use.

\$2,000 Sellers Bonus Prize!

- Free CBJ Game Tickets
 - 6:00 PM; Saturday, February 28th
Columbus Blue Jackets vs New York Islanders
- Exclusive Experiences
- Free Scout-Themed CBJ Gift
- Top 10 Sellers Get Bonus Experiences



PR POPCORN WINNER'S CIRCLE

ONLINE SALES INCLUDED!

\$3,000 Winner's Circle

Scout can select their prize

- All popcorn sales count (S&S, TO, Online)
- Prize choice for every \$3,000 sold
- Kernel enters qualifying Scouts
- PRP fulfills and communicates with family
 - Use Kernel Tracker to enter sales by Scout for validation



WINNER'S CIRCLE

★ **SELL \$3,000**

PICK A PRIZE FROM THE WINNER'S CIRCLE FOR EVERY \$3,000 SOLD

Prizes subject to availability



**\$200 AMAZON
GIFT CARD**



**\$200 BEST BUY
GIFT CARD**



**\$200 AMC
GIFT CARD**



TELESCOPE



DRAWING TABLET



40" SMARTCAST TV



GAME TABLE



LAPTOP



PECATONICA RIVER POPCORN®

THANK



YOU

FOR SUPPORTING SCOUTING