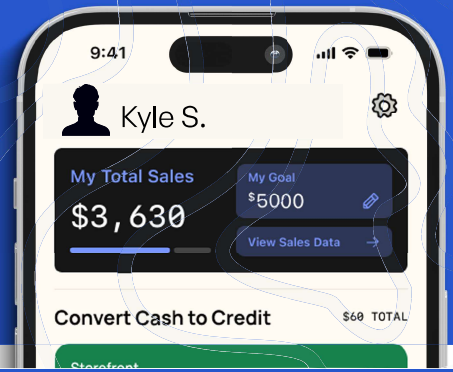


2026 Parent Guide



New to Trail's End?

Download our Scout App here: <https://qrco.de/trails-end>

START

Log into the Trail's End App®

- Sign up for Storefronts shifts
- Personalize and share your online page
- Build your skills with training

Set Your Goal

- Enter your sales goal in the Trail's End App.
- Recommended: \$2,000 for Cub Scouts and \$3,000 for Scouts BSA

Practice Your Pitch

We suggest: *Hi, my name is ___! I'm raising money for Scouting and _____. Can I count on your support?*

- Stand, ask everyone, make eye contact, smile, and always say thank you!

Throughout the Sale

- Record every transaction in the App
- Track your progress towards your goal
- Set hourly goals - *I'm going to sell \$500 this hour!*

Track Progress Towards Your Goal

- That's it - you're done.
- Celebrate and enjoy your Scouting year!

FINISH



HEROES AND HELPERS®

Scouts earn bonus Rewards and Trail's End delivers heartwarming snacks to military personnel and their families, first responders and local food banks.



GO CASHLESS!

Ask consumers to pay with credit! Tap-to-pay transactions make it faster, easier, and safer for everyone.

... AND Scouts earn **4x more Rewards** with credit!

TRAIL'S END® REWARDS

Scouts earn eGift Cards (Amazon®, Prepaid Mastercard®, and 12 more) and choose the prizes they want! With 100% credit sales, Scouts claim when ready! [View 2026 Rewards](#)

TRAIL'S END® STOREFRONTS: FUND YOUR YEAR IN A WEEKEND

Trail's End secures **convenient hours and locations** on dates you can sell.



Last year, thousands of Scouts sold **\$300+/hour** over **27,000+** Storefront hours.